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**We Broadcast the Community!™**

*Community Telecast, Inc. (CTI22), [IRS 501 (c)(3)] has been the only broadcast cable television company in the metro Omaha area and within 18 states to focus on the community. For our general operations we receive NO tax support from the federal government, State of Nebraska, City of Omaha, or Franchise Fees from the cable provider. We are supported only through membership fees and donations.*

May 10, 2011

**Mayor Jim Suttle and Council Members**  
 City of Omaha  
 1819 Farnam St., Ste LC-1  
 Omaha, NE 68183

<b>Copy To: Council Members</b>	Garry Gernandt - District 4
Pete Festersen - District 1	Jean Stothert - District 5
Ben Gray - District 2	Franklin Thompson - District 6
Chris Jerram - District 3	Thomas Mulligan - District 7

RE: Franchise Agreement

Hello, Mayor Jim Suttle and Omaha City Council Members:

As clearly established by the Franchise Agreement between the City of Omaha and Cox Communications, Community Telecast, Inc. (CTI22) broadcasts "in the public trust" for the sole and immediate benefit of citizens of Omaha. As you know, the original great "idea" of creating public, educational, and governmental (PEG) channels via mass media broadcast or cablecast television systems was to provide ordinary people with the opportunity to create content particular to their immediate communities.

**QUESTION 1:** How can anyone expect Community Access television to flourish in an environment where the cable provider, Cox Communications, is actively and publicly conveying to the Omaha business community and to citizens of Omaha that it does not support its existence?

**QUESTION 2:** Given that all PEG channels function differently, use different equipment and technologies, have different staffing levels, and face different dynamics for funding, and control by local or state-based Franchise Agreements, *why hasn't the Omaha City Council received an organizational and workforce analysis that graphically presents a "menu" of possible options for the configuration (station operation, content focus, staffing, broadcast equipment and technologies, funding, etc.) of a community access and/or public access broadcast function that will meet the needs and interests of the citizens of Omaha?* In this regard, where's the due diligence from Cox Communications, and why didn't Brian Grogan, Moss & Barnett, and Dr. Barry Orton address this issue in their reports which were adopted by the Omaha City Council on April 5, 2010? How can key decision-makers, in particular members of the Omaha City Council, make an informed decision when they've never been presented with all the facts, with all viable options?

Cox Communications has consistently taken steps to prevent, circumvent or dilute interest and knowledge of community/public access in Omaha, such as its blatantly egregious act to bury Channel 23 to its still undiscovered home at Channel 109. The primary beneficiary in the negotiated outcome of a *new* Franchise Agreement should not be Cox, but the citizens of Omaha, right? **Most importantly, there should be a clear understanding of roles: the Citizens of Omaha (as governed through its elected representatives) are the employer, and Cox has the subordinate role of employee.** Given the aforementioned, Cox has dictated terms in the current Franchise Agreement, as clearly documented in the "Cable-Related Community Needs Assessment for The City of Omaha, Nebraska: Possible Areas of Franchise Nonperformance." by Dr. Barry Orton. Clearly, it's erroneous to assume citizens of Omaha as the primary beneficiaries in the *current* Franchise Agreement. *Did you know . . .*

1. Cox informed Dr. Frances Mendenhall it could not/would not make any same-day broadcasts of the award-winning program "Democracy Now!" on Channel 109 and, therefore, Cox only broadcasts this daily news program one week after its original broadcast. Conversely, during a two-minute conversation during which Dr. Mendenhall informed me of Cox's broadcast practice, I downloaded an entire 60-minute "Democracy Now!" program, uploaded the program into PowerPoint and immediately begin broadcasting the program on CTI22. **Shouldn't someone question the value of Cox broadcasting a daily "news" program that's one week old?** Cox's technological prowess and multi-billion dollar business resources clearly surpass CTI22, yet we can broadcast "Democracy Now!" daily – while Cox engages in condescending broadcast practices that are not in the "public interest."
2. Although Cox is immediately responsible for broadcasting content on Channel 109, Cox doesn't post the programming schedule for "public access" Channel 109 on its own web site. Instead, the "public" must somehow discover [www.standupforOmaha.org](http://www.standupforOmaha.org) to learn what's on Channel 109. **In the spirit of the existing Franchise Agreement, is Cox conveying information about public access/Channel 109 in the best interest of citizens of Omaha?**

3. CTI22 repeatedly asked Cox via face-to-face meetings (December 29, 2009), emails (throughout 2010), and written correspondence (April 21, 2010) for nearly a year, that all references [<http://www2.cox.com/residential/omaha/tv/channel-lineup.cox>] to CTI22 as “Cox’s” minority affairs channel be deleted; and in compliance with Cox’s existing template for “branding” **the clear majority of its channel roster**, that only the CTI22 logo and the printed name of the station (with a link to our web site) be presented. Instead, Cox continued to promote misleading information about CTI22 for nearly a year until CTI22 threatened to go “public” and raise awareness of Cox’s business practices beyond its comfort zone. Cox finally made the change via email of July 21, 2010. **Is Cox permitted, within the Franchise Agreement, to unilaterally circumvent local, state and federal laws to define CTI22’s legal business name, image, branding, logo, etc.?**

INCORRECT	CORRECT
	

4. **THE REAL COST OF RELOCATION?**

**CASE HISTORY #1:** Channel 109 broadcasts out of Cox’s headquarters on West Dodge Road, and program producers such as Dr. Frances Mendenhall and others at Channel 109 have sought relocation to an independent facility not owned or operated by Cox. When Dr. Mendenhall asked Cox how much it would cost to run fiber optic cable to a new location Cox responded it would cost over **\$100,000**.

**CASE HISTORY #2:** CTI22 has also pursued relocation, and finally after submitting my third-(3<sup>rd</sup>) written follow-up request I received an email (Dec 20, 2010, at 10:04 AM) from John Barrett, Manager of Government Relations for Cox Communications, who stated, quote: *“Our guys are still looking into what it would cost to put the fiber in but I can tell you that in the past when I’ve looked into putting a fiber in a different location it was approximately **\$10,000**. When I get the actual cost for your location I will let you know.”* As usual, neither John nor anyone from Cox ever got back to me.

**CASE HISTORY #3:** In 2009, due to MUD’s infrastructure rebuilds near 24<sup>th</sup> and Lake, Cox was forced to update the fiber optic cable hook-up coming into the CTI22 studio because Cox could no longer share MUD’s right-of-way access on telephones poles. With Cox’s construction crews actually in the CTI22 studio doing the fiber optic rebuild I had an opportunity to ask them directly, “If we moved the CTI22 studio to a new location, how difficult would it be to set-up the fiber optics in a new location?” The response from the crew leader and a staff member were the same, “We’ve got fiber optic lines everywhere. Given that you already have everything you need on your end, it’s just a simple matter of re-installing your existing equipment into a new location and then running fiber optic lines from an existing nearby hub to establish a link. It’s would take a few hours at most, and **it shouldn’t cost all that much** because we’re not actually doing any new construction – only a refit, but you’d have to talk to the “business or sales office about that.” **The mission of the Nebraska Public Service Commission is to assure Nebraskans receive high quality, safe and reliable public services at fair and affordable rates.** Cox appears to arbitrarily define its rates for fiber optic installation, and accordingly, **CTI22 will file this letter along with an official complaint to the Nebraska Public Service Commission.**

5. At CTI22, we routinely encounter Cox’s contempt for PEG channels as it (a) continues to provide erroneous legacy information about CTI22 as a “minority affairs” *only* channel, which causes CTI22 business harm as it limits our access to capture and broadcast even greater content for citizens of Omaha, which includes limiting our access to potential revenue streams to support our broadcast operations [again, unlike the Knowledge Network, or Channel 109, or PBS, at CTI22 we receive absolutely *NO tax support from the federal government, State of Nebraska, or the City of Omaha.* We are supported *only through membership fees and donations*]; and (b) Cox provides as little information as possible to citizens of Omaha about their legal right, their civic right to have access to community/public access. *How do we know Cox provides as little information as possible to citizens of Omaha – and to the Omaha City Council - about community access, while also allowing racially-based misinformation to “color” the public perception of CTI22?* **FACTS:**
- a. CTI22 had a booth at the 2010 “Big O! Show” and there we contacted all 349 of 351 vendors (excluding Cox and KETV-TV), and 85% were not aware of the existence of CTI22 or community access television in Omaha; of those who were aware of CTI22, all said they “thought” CTI22 was a “minority affairs” channel only; and all said they were “uncomfortable” or “uncertain” about doing business with CTI22 because the channel is located in “North Omaha.”
  - b. Cox consistently, openly, subtly, and subliminally plays the “race card” in its dealings with CTI22. We must ignore Cox Enterprises’ (the corporate parent) token partnerships with major national diversity organizations, or that Cox is listed as #20 on DiversityInc’s list of Top 50 Companies for Diversity, *because in the absence of any legal requirement* its clearly not in Cox’s business interest to provide any financial or non-financial support to a minority-operated community access television, CTI22, in Omaha, Nebraska:

1. CTI22 has requested, both orally and in writing (copy provided upon request), but Cox has refused to participate in a broadcast program that celebrates its so-called accomplishments as a “top company for diversity.”
2. CTI22 has requested, both orally and in writing (copy provided upon request), but Cox has refused to broadcast throughout its Omaha-based broadcast system any PSAs produced by CTI22 that showcase citizens of Omaha in “community events.” In 2008, CTI22 asked Cox to air a PSA for a 5K Walk/Run to encourage minorities to become healthy and fit, but Cox refused. Clearly, Cox uses its “token” participation as a member of the National Urban League to strategically champion diversity at the “local level” in Omaha almost exclusively to the Omaha branch of the Urban League and/or its ethnic-based business partners, and Cinco de Mayo, which primarily functions as a pay-per-view (revenue) event for Cox.
3. CTI22 has requested, both orally and in writing (copy provided upon request), but Cox has refused to participate in any effort to inform our broadcast audience on the impact of MUD’s (Metropolitan Utilities District) right-of-way changes on Cox’s fiber optic lines, and in particular, impact on service delivery, cost, etc.
4. There are three-(3) distinct categories that define CTI22’s broadcast relationships:

1 – NO WAY	2 – NO WAY	3 - YES
<p>Organizations or businesses who refuse to establish a broadcast relationship <b>because CTI22 is not supported through Franchise fees or by philanthropy</b> from “elite level” non-minority businesses (Cox, Qwest, Peter Kiewit, etc.) or individuals / organizations (Richard Holland, Sokolof Family, Weitz Family, Sherwood Foundation, etc.)</p> <p><b>When asked to explain CTI22’s current “business model,” the following question is asked directly or indirectly: Since the City of Omaha, Cox, and none of our current sponsors or benefactors don’t already support you, why should we?</b></p>	<p>Organizations or businesses that <b>refuse to establish a broadcast relationship because CTI22’s broadcast content and operations are only for “minorities.”</b></p> <p><b>When asked to explain CTI22’s current “business model,” the following question is asked directly or indirectly: Since you (CTI22) restrict your broadcast content to minorities, why should we broadcast on CTI22?</b></p> <p>Given that the clear majority of citizens in Nebraska (who are White) voted to eliminate the existence of Affirmative Action in the state in 2008, instead of posting <u>only our logo and name</u>, Cox intentionally continued to “black list” CTI22 as the n _ _ _ _ channel, which is how some non-minorities refer to CTI22.</p>	<p><b>Individuals, organizations or businesses that establish a broadcast relationship because,</b> in compliance with the “idea” of creating public, educational, and governmental (PEG) channels to provide ordinary people with the opportunity to create content particular to their immediate communities, <b>CTI22 has and will continue to broadcast content for and from citizens of the greater Omaha community.</b></p>
<p>In this regard, Omaha Performing Arts; Film Streams; Rose Theater; Attendees at the “Big O! Show;” major non-profit organizations; and many others have elected not to support CTI22.</p>	<p>In this regard, Omaha Performing Arts; 50+ Magazine; Film Streams; Attendees at the “Big O! Show;” Skate City; Greater Omaha Chamber; Omaha Royals/Storm Chasers; Omaha Beef; 100+ non-profit organizations in the “Omaha Book of Lists,” etc., non-minority (White) churches throughout metro Omaha, etc., and many others have elected not to support CTI22.</p>	<p>In this regard, when citizens (Malik Jihad, Mort Sullivan, etc.), elected officials (Congressman Lee Terry) organizations (Open Door Mission), and businesses (Prouty Place, Omaha Blue Waves Martial Arts) are informed that anyone can have broadcast time on CTI22 they frequently elect to do so.</p>

**EXAMPLE 1:** I met with OPA and conveyed CTI22’s plan to prompt citizens of Omaha to attend local theater and “live” music concerts by allocating 24-hours of our broadcast schedule each week to support, to showcase the performing arts in metro Omaha. OPA’s response [Mar 10, 2011, at 4:23 PM, Rosalee

Roberts], "Thank you for continuing to look at "possible promotional opportunities for "cultural programming." CTI22 repeatedly informed OPA our objective was to dedicate 24-hours of our weekly broadcast schedule to specifically inform, showcase and promote "the performing arts" - but not culture - to greater Omaha. CTI22 easily broadcasts more original Omaha-based "cultural programs" than all other metro Omaha television stations combined, we have no need to give additional focus on "culture," which is frequently used by many non-minorities as a substitute word for "minority."

**EXAMPLE 2:** In 2009, to expand the broadcast base for our exclusive program, "Omaha Business Showcase," I met with executives at the Greater Omaha Chamber solely to discuss promoting "Omaha" businesses. Again, "Omaha businesses." On at least five-(5) occasions during our 60+ minute meeting I had to repeatedly tell the Chamber's "leadership" that CTI22 was NOT there to promote business development in North Omaha or minority businesses. Additionally, I had to tell the Chamber to ignore the erroneous information conveyed by Cox about CTI22.

5. During my immediate management of CTI22 over the past three-(3) years not once has anyone from Cox asked (orally or in writing), "How are things going at CTI22? Is there anything we can do to help?"
6. During my immediate management of CTI22 over the past three-(3) years not once has any business or community group informed me (orally or in writing) that, "Cox informed us that you're a 501(c)(3), and that you could help us promote our image as a "good corporate citizen" through public service announcements, and a showcase of our company on your, "Omaha Business Showcase" program."
7. For nearly twenty years, CTI22 has distributed the same monthly program schedule to everyone – to TVGuide, the City of Omaha, to Cox, and in response to general inquiries. However, only Cox takes our broadcast schedule and somehow, either intentionally or negligently publishes incorrect information – which confuses the heck out of our broadcast audience and program producers. In this regard, CTI22 has received complaints from our program producers such as Tariq Al-Amin, Malik Jihad, and from elected officials such as Councilman Ben Gray, and from many citizens. CTI22 program producer Jim Nelson ultimately cancelled his broadcast on CTI22, which was due in part to Cox's failure to post the correct time of his broadcast. In each case, I personally showed Al-Amin, Jihad, Councilman Gray, and Nelson how the same information CTI22 distributes to tvguide.com and all other sources fails to be accurately posted on Cox's channel line-up. *Is Cox really this incompetent?*
8. **Given that Cox has openly informed the business community of its dislike for community access, and that Cox has elected not to openly support a minority-managed television station, why would any businesses have any business dealings with that "minority-managed community access channel?"**

Contrary to the belief of many non-minorities, in the absence of financial support from the City of Omaha, or Franchise Fees, or Cox Communications, CTI22 is not looking for a handout. Frankly, during my management of CTI22 revenue increased by 108% in less than a year through application of sound business and broadcast practices, and by creating new revenue streams. **Keep in mind, CTI22 must generate revenue because, again, we receive absolutely no financial support from the City of Omaha, Cox Communications, from Franchise Fees, or philanthropy from any individuals or corporate supporters.**

**IS THERE A DEMAND FOR COMMUNITY ACCESS IN OMAHA? – BROADCAST PRODUCTION:** I am absolutely certain CTI22 could easily increase interest and support of community access if I did not have to deal with Cox's unethical and racist business practices because, as represented by the list below, I have a back-log of (demand for) video projects not yet completed because I have no paid staff, or volunteer support, or enough software or hard disk space to complete this work; and some uncompleted projects are nearly two years old.

	PROJECTS	DATE FILMED	DATE COMPLETED
1.	ASIAN WORLD CENTER 2009 (15 HOURS)	May-2009	
2.	DENVER 2009 PIAZZA DEL ARTE	Jun-2009	
3.	E.C. SCOTT BLUES PERFORMANCE	Jun-2009	
4.	NAACP JUNETEENTH 2009u	Jun-2009	
5.	NEBRASKA HUMANE SOCIETY	Aug-2009	
6.	ONLY A LOOK	Aug-2009	
7.	SOUTH OMAHA ARTS INSTITUTE	Nov-2009	
8.	KRYPTON COMICS	May-2010	May-2011
9.	FRANCHISE AGREEMENT BROADCAST	May-2010	
10.	CYCLING IN OMAHA	May-2010	
11.	KONA GRILL	Jul-2010	

12.	SERBFEST	Jul-2010	
13.	OMAHA HEALTHY KIDS ALLIANCE	Jul-2010	
14.	CHATTY SQUIRREL	Aug-2010	
15.	HIRO'S 88 RESTAURANT	Aug-2010	
16.	AFRAMERICAN BOOKSTORE	Aug-2010	Feb-2011
17.	#1 THRIFT STORE	Aug-2010	
18.	CHARVEK	Sep-2010	May-2011
19.	CRUMPETS AND TEA (PAT DAVIS)	Sep-2010	
20.	OPEN DOOR MISSION 3 <sup>RD</sup> ANNUAL WALK-A-THON	Sep-2010	
21.	SUSAN B. KOMEN	Oct-2010	
22.	ASIAN WORLD CENTER 2010 PIANO CONCERT	Nov-2010	
23	CREIGHTON UNIVERSITY: ADDRESSING HEALTH DISPARITIES: FOCUS ON INFANT MORTALITY	Apr-2011	

**Why the backlog?** CTI22 committed to produce the above content base on a standard assessment of our resources and revenue streams. Unfortunately, CTI22 must place all “pro bono” work on hold whenever program producers don’t pay their monthly subscriptions and/or when the cost to acquire, repair or replace production hardware and software exceeds our limited resources. Thankfully, the only reliable constant for the production of original video content is well, me, because I volunteer at CTI22 everyday – everyday - to do this work. Now, please don’t bring up the “issue” of CTI22 getting student volunteers from UNO, Creighton, Omaha Public Schools, etc., because it’s pointless. For whatever reasons, they have all failed to respond to CTI22’s request for assistance.

Consequently, CTI22 has no choice but to refrain from doing additional “pro bono” production work until we acquire more hard disk space and I find the time to actually do the work – again at no cost to citizens of Omaha. Understandably, even though CTI22 films, produces, edits and broadcasts the above projects for **FREE**, some individuals like Dean Phillips at Krypton Comics are appropriately perturbed with CTI22’s service delivery. CTI22 addresses questions about our service delivery with the following statement:

**At CTI22, our need for revenue to meet our operating expenses supersedes our “pro bono” work, and as with many businesses, our financial challenges in 2010 were particularly acute. Although CTI22 broadcasts (24/7/365) “in the public trust” for the exclusive benefit of the citizens of Omaha, CTI22 does not receive revenue for 83% of our broadcast content, and CTI22 does not receive any financial support from the federal government, State of Nebraska, City of Omaha, or Cox Communications. So, regretfully, we had to delay the completion of many projects, and our ability to provide continued updates or feedback was equally uncertain.**

**IS THERE A DEMAND FOR COMMUNITY ACCESS IN OMAHA? – BROADCAST FACILITY:** We frequently get requests from citizens, businesses, and organizations to use our broadcast facility to produce content, and CTI22 could generate even more content if our facility could function as a *production house* and as a *broadcast facility*. However, there are usual and customary broadcast standards and equipment particular to any broadcast facility, which CTI22 does not meet. Of course, there’s absolutely no need for the CTI22 studio to function as a “Cadillac” when a “Chevy” can do the job. Unfortunately, the CTI22 studio, at best, is a used car with rust, a temperamental electrical system, and a leaky roof. Seriously, the roof actually leaks!

When citizens inquire about an opportunity to broadcast and subsequently visit the CTI22 broadcast facility it’s a common occurrence for guests to, well, gasp in disbelief, because the facility is actually a converted garage. What kinds of usual and customary elements are absent from the CTI22 broadcast facility: teleprompter, separate editing bay, video servers, editing software, wireless microphones, waiting area for guests, central air and heat, digital hard encoder, (TightRope) Digital Signage and broadcast automation hardware and software, Final Cut Studio, (Ross) production switcher, storage space for props and sets, general office materials and supplies, fax machine, copy machine, employees, and volunteers/interns. Rather than lose potential program producers from the shock of our facility, we frequently film content at remote locations throughout Omaha, or encourage content to be submitted to CTI22 by DVD. By the way, the photos below are not of the CTI22 broadcast facility, but of the PEG channel operated by the City of Lincoln, Nebraska. *Photos of the CTI22 studio are at the end of this document.*



**CONTROL ROOM**

**EDITING BAY**

**VIDEO SERVERS RACK**

Again, our revenue is flat and our attempt to increase our broadcast service delivery is curtailed (as detailed above in #5., b., 4 above) because our expansion is consistently blocked by Cox's business objective to eliminate community access in Omaha.

**FACTS:**

<p>CTI22</p> <p>Omaha, Ne Population: 408,958</p>	<p>Let's look at the numbers, CTI22 is only receiving revenue for 31 of 58 broadcast hours, totaling \$78,350 in annual revenue. In other words, only 17.32% of CTI22's potential operating revenue is realized. Based on a broadcast rate card of only \$150.00 a month for a 60-minute <u>tax-deductible</u> program, CTI22 could generate \$104,000 a year. However, if we tiered our rate card and expanded our broadcast hours we could generate \$452,400+ if we captured revenue for our entire current broadcast schedule – which is consistent with a “political environment” that seeks to avoid any new or increase in taxes. Yes, CTI22 could create a more vibrant broadcast operation without any tax support, or with only modest (see Salina, KS below) to no fees indexed to cable subscriptions.</p>
<p>LINCOLN, NE</p> <p>Population: 258,379</p>	<p>Conversely, just down the road, in addition to managing media relations, the Citizen Information Center of the City of Lincoln, Nebraska's Mayor's Department operates two PEG channels, pays two full-time employees, and has a revenue base of \$552,669 composed of general fund, cable access fund, user fees, and revolving funds for its entire operation. However, unlike CTI22, the City-owned PEG does not broadcast content submitted by or for the community. The City of Lincoln, and not citizens, decides what's best to broadcast. <b>Why are Lincoln's PEG channels better managed than Omaha's? Oh, say it isn't so!</b></p>
<p>SALINA, KS</p> <p>Population: 47,707</p>	<p>Conversely, just a little bit further down the road, Community Access Television of Salina, Inc., which is not owned (similar to CTI22) by the City of Salina, Kansas, provides its citizens with community access. In 2008, CATS, Inc. received \$314,400 in revenue from video Franchise fees and generated an additional \$102,800 of its own revenue from producing/broadcasting special events, member fees, etc. Since 2008, the City of Salina lost local control over their Franchise Agreement because the cable companies successfully lobbied for control via a Statewide law. Now, according to Rod Franz, Director of Finance for the City of Salina, Kansas, the Franchise Agreement indexes revenue for CATS, Inc. to a sliding scale that drops by 5% each year, from a high of 70% in 2007 to no lower than 40% from 2012 and beyond. Currently, CATS' revenue from Franchise fees is indexed at 50% or approximately \$309,231.</p> <p>By the way, CATS, Inc. has a staff of six-(6), and the City of Salina provides “free” rent space to CATS, Inc. at City-owned property.</p>
<p>ASSESSMENT</p>	<p>SEE THE ATTACHED “EXHIBIT A” FOR A GRAPH OF THE 5 CITIES IMMEDIATELY LARGER THAN OMAHA VERSUS THE 5 CITES IMMEDIATELY SMALLER THAN OMAHA.</p>

**Well, what's the roadblock?** Simply put:

- a. Most people still believe that community access is “free” or should be “free” as purportedly established by the Franchise Agreement – that's why?
- b. Cox Communications openly conveys to greater Omaha its unwillingness to support community access. **Consequently, why should the citizens of Omaha champion their First Amendment rights when the corporate media giant is actively against it?** Have any members of the Omaha City Council ever seen a generic public service announcement from Cox Communications just to **inform** (because Cox would never encourage) citizens of Omaha about community access television? No? **Why not?????????????????**

**Did you know?**

The local commercial television stations (ABC's KETV-TV, CBS' KMTV-TV, NBC's WOWT-TV, FOX's KPTM-TV, and CW's KXVO-TV) cannot and will not produce and broadcast content from or for the immediate benefit of the citizens of Omaha because: (1) they all have network affiliations that contractually prohibit airing non-network content (i.e., local content) during morning, afternoon, and evening “prime time” hours; and (2) there's not enough revenue potential that would enable all commercial television stations to collectively make enough “profit” from “ordinary citizens” and businesses (small, medium or large).

If you didn't know, local television stations generate most of their non-network revenue from commercials broadcast during local news programs. But let's be fair, commercial television station are in business to make money – period. They have a distinctly different broadcast paradigm from CTI22 and community/public access, which is not better or worse, but different. In fact, at CTI22, in the spirit of community access, on more than one occasion we've invited all

local commercial television stations to our broadcast studio, and we're open to partnering with the local commercial stations to produce and broadcast programs for the immediate benefit of Omaha citizens.

So, clearly, if not for CTI22, none of the following programs, particular to Omaha, would be broadcast, and especially, in "prime time" for when the greater Omaha **community** is much more readily available to **access** these programs.

100 is Kept (UNMC)	Midnight Sermon
Afghanistan at a Crossroads (Creighton University)	Ministry of Bethesda
Afternoon Sermons	Nation of Islam
Apostolic Holiness Temple	Nebraska Health and Human Services
Asian World Center (Creighton University)	NeighborWorks Omaha
Battle for White Clay (Native American)	Omaha Blue Waves Martial Arts presents "Just for Kicks: Martial Arts for Everyone"
Bethesda Ministries International	Omaha Cultural Showcase: Juneteenth
Bible Holiness Deliverance Hour	Omaha Cultural Showcase: Cinco de Mayo
Black History Quiz	Omaha Cultural Showcase: Asian Heritage
Black Men United presents Real Talk	Omaha Cultural Showcase: Native American Pow Wows
Breaking the Chains with Tariq Al-Amin & Marvin McClarty, and Charles Parks & Gannie Clark	Omaha Cultural Showcase: Serbfest
Brotherhood of the Cross and Star	Omaha Cultural Showcase: Omaha Pipes and Drums at St. Andrews Episcopal Church
Brotherhood of the Midwest Guardians	Omaha Health Kids Alliance
Charles Drew Health Center	Omaha Housing Authority
Church of God In Christ	Omaha Symphony with Thomas Wilkins
Cinco de Mayo Celebration	Only A Look Benefit Concert
Clair Memorial United Methodist Church	Open Door Mission's "Inside the Open Door with Candace Gregory"
Cleaves Temple C.M.E. Church	People Talking with Cheryl Weston
Coalition Against Injustice	People's Mission Missionary Baptist Church
Congressman Lee Terry	Peter Kiewitt Institute / UNO College of Information Science and Technology
Democracy Now!	Planned Parenthood
Dr. Jesse's Place (UNMC)	Pleasant Green Baptist Church
Exodus Community Choir	Positive Havoc with William King
Frank Brown Hour	Special (Prime Time) Broadcast: Public Safety Auditor
Gethsemane Baptist Church	Special (Prime Time) Broadcast: The Ward Connerly Interview - Ending Affirmative Action in Nebraska
God In My Corner with Eileen Waites	Special (Prime Time) Broadcast: Earned Income Tax Credit (EITC)
Greater New Hope Baptist Church	Special (Prime Time) Broadcast: Franchise Agreement
Community Health (Pharmacy, Smoking Cessation, Cardiology)	Special (Prime Time) Broadcast: Political Debates
Healthy Choices 101 with Mark Patten	Special (Prime Time) Broadcast: River City Theatre Organ Society
Howie Corbaley presents Karaoke Throwdown	Special (Prime Time) Broadcast: Omaha Roller Girls
Indigenous Voices (Native American)	Special (Prime Time) Broadcast: Golden Gloves
Interdenominational Ministerial Alliance	Special (Prime Time) Broadcast: Malcolm X Foundation T-Shirt Event
Jim Nelson Media Services	Special (Prime Time) Broadcast: Chief Standing Bear Awards Luncheon
Jook Joint Blues with E.C. Scott	Real Solutions with Dr. Saidi Liwaru
Joy of Gospel	Republic of Lakotah with Russell Means
La Voz Latina de Omaha	Reverend Luk's Ministries
Let the Record Show with Attorney Timothy Ashford	Second Baptist Church
Malcolm X Foundation	Senator Brenda Council
Malik Jihad	Senator Emeritus Ernie Chambers, LCCC
Omaha Business Showcase: Maria Bonita Restaurant	St. John Baptist A.M.E. Church
Omaha Business Showcase: Mort Sullivan's Community Information Service	St. Mark Baptist Church
Omaha Business Showcase: Club Mex Mexican Restaurant	Tabernacle Baptist Church
Omaha Business Showcase: T.D. Sanders and More	The Great Indian Wars
Omaha Business Showcase: Film Streams	The View From Omaha
Omaha Business Showcase: Omaha Performing Arts	The Wonder of Tap: Tap Dancing
Omaha Business Showcase: Prouty Place	Plus, dozens and dozens of special programs.
Omaha Business Showcase: John Beasley Theater	
Omaha Business Showcase: Rebecca's Indian Trading Post	
Omaha Business Showcase: Krypton Comics	

This is just a brief look of what we – community access – actually look like in Omaha *and, despite Cox, it's growing!*

 <p>"PRIME TIME" BROADCAST OF BICYCLE TOURING THROUGHOUT METRO OMAHA</p>	 <p>"PRIME TIME" BROADCAST OF AWARD WINNING ORGANIST ROB RICHARDS FROM OMAHA'S ROSE THEATER</p>	 <p>"PRIME TIME" BROADCAST OF OUR AWARD WINNING OMAHA ROLLER GIRLS</p>	 <p>"PRIME TIME" LECTURES FROM AREA PROFESSORS AT UNO, CREIGHTON, ETC.</p>	 <p>"PRIME TIME" BROADCASTS OF KARAOKE SINGING FEATURING CITIZENS FROM MANY METRO OMAHA CLUBS</p>
 <p>"PRIME TIME" BROADCASTS OF NATIVE AMERICAN POW WOWS AND DOCUMENTARIES</p>	 <p>"PRIME TIME" BROADCASTS OF COMMUNITY FOCUSED CALL-IN TALK SHOWS LIKE "CHERYL WESTON'S PEOPLE TALKING"</p>	 <p>"PRIME TIME" BROADCASTS SHOWCASING SCHOOLS SUCH AS THE PETER KIEWITT INSTITUTE / UNO INFORMATION SCIENCE &amp; TECHNOLOGY</p>	 <p>"PRIME TIME" BROADCASTS FEATURING INTERNATIONAL MUSICIANS FROM ASIA, AFRICA, MEXICO, ETC.</p>	 <p>"PRIME TIME" EXPOSURE OF OMAHA'S AWARD WINNING HIGHLAND BAGPIPE BAND "OMAHA PIPES &amp; DRUMS"</p>
 <p>"PRIME TIME" BROADCASTS OF POLITICAL DEBATES</p>	 <p>"PRIME TIME" BROADCASTS OF HOW CITIZENS CAN HELP THE COMMUNITY BY HELPING OPEN DOOR MISSION</p>	 <p>KIDS LOVE DR. JESSE</p>	 <p>"PRIME TIME" BROADCASTS OF COMMUNITY FOCUSED SPANISH LANGUAGE PROGRAMS</p>	 <p>"PRIME TIME" BROADCASTS OF INFORMATION FOR ALL CITIZENS ABOUT EARNED INCOME TAX CREDIT</p>
 <p>"PRIME TIME" BROADCASTS SHOWCASING CULTURAL DIFFERENCES SUCH AS "THE BENEFITS OF DRINKING TEA," OR "CINCO DE MAYO"</p>	 <p>"PRIME TIME" SAME DAY, BROADCASTS OF UNFILTERED, INDEPENDENT NATIONAL NEWS.</p>	 <p>SPOTLIGHT ON THE PRESIDENCY (BUSH, OBAMA, ETC.)</p>	 <p>"PRIME TIME" OMAHA BOXING</p>	 <p>"PRIME TIME" BROADCASTS OF FEATURING ELECTED OFFICIALS</p>

 <p>"PRIME TIME" BROADCASTS OF RELIGIOUS PROGRAMS</p>	 <p>"PRIME TIME" BROADCASTS SHOWCASING OMAHA BUSINESSES SUCH AS "FILM STREAMS"</p>	 <p>"PRIME TIME" AND 24/7/365 BROADCASTS OF PUBLIC SERVICE ANNOUNCEMENTS AND COMMUNITY EVENTS ON THE COMMUNITY CALENDAR</p>	 <p>"PRIME TIME" BROADCASTS SHOWCASING THE CORNHUSKER STATE GAMES</p>	 <p>"PRIME TIME" BROADCASTS FROM OMAHA BLUE WAVES MARTIAL ARTS PROMOTING FITNESS AND HEALTH</p>
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**QUESTION:** If the City of Omaha's elected representatives are truly dedicated to support the interests of the community, then why not support the only broadcast entity in Omaha that has an established track record of doing so (and for the most part, at no cost) for the citizens of Omaha?

**QUESTION:** If the City of Omaha is truly "pro business" then why not support the only broadcast entity in Omaha that can and has provided businesses with a "prime time "opportunity to" showcase business, and their products and services, for the immediate benefit of the citizens of Omaha?

## Did you know?

Given that Cox's overall business performance is significantly less (two-thirds or more!) less than its much larger business rivals, it's much more likely Cox will be absorbed (bought) by a higher ranking competitor than elevating itself to become a more robust and higher performing multichannel video programming distributor, and if Cox survives the parent company will likely downsize Cox to eliminate any duplication of business operations and inefficiencies. **QUESTION:** *What exactly is Cox doing to validate its position as a multichannel video programming distributor with business operations that are (1) financially stable, and (2) with service delivery capabilities that will not be interrupted in the event of (a highly likely) merger and/or acquisitions?*

Top 25 Multichannel Video Programming Distributors as of December 2010		Basic Video Subscribers
1	Comcast Corporation	22,802,000
2	DirecTV	19,223,000
3	Dish Network Corporation	14,133,000
4	Time Warner Cable, Inc.	12,422,000
5	<b>Cox Communications, Inc.<sup>1</sup></b>	<b>4,916,000</b>
6	Charter Communications, Inc.	4,520,000
7	Verizon Communications, Inc.	3,472,000
8	Cablevision Systems Corporation	3,314,000
9	AT&T, Inc.	2,987,000
10	Bright House Networks LLC <sup>1</sup>	2,177,000
11	Suddenlink Communications <sup>1</sup>	1,216,000
12	Mediacom Communications Corporation	1,193,000
13	Insight Communications Company, Inc.	692,000
14	CableOne, Inc.	648,000
15	WideOpenWest Networks, LLC <sup>1</sup>	411,000
16	RCN Corp. <sup>1</sup>	345,000
17	Atlantic Broadband Group, LLC	266,000

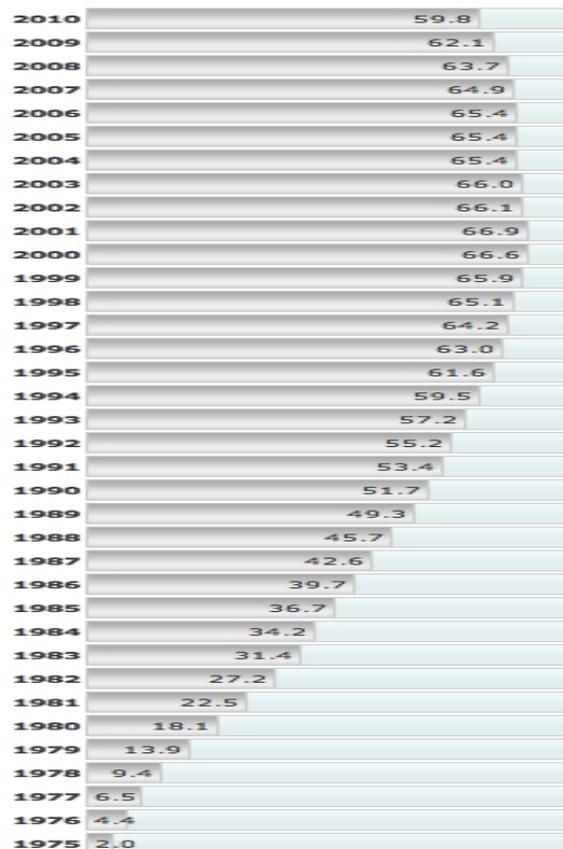
18	Knology Holdings	255,000
19	Armstrong Cable Services	244,000
20	Service Electric Cable TV Incorporated <sup>1</sup>	223,000
21	Midcontinent Communications	210,000
22	MetroCast Cablevision	181,000
23	Blue Ridge Communications <sup>1</sup>	170,000
24	General Communications	147,000
25	Buckeye CableSystem <sup>1</sup>	138,00
	<b>SOURCE:</b> National Cable & Telecommunications Association <a href="http://www.ncta.com/Stats/TopMSOs.aspx">http://www.ncta.com/Stats/TopMSOs.aspx</a> 25 Massachusetts Avenue, NW - Suite 100   Washington, DC 20001 Phone: (202) 222-2300   Email: <a href="mailto:webmaster@ncta.com">webmaster@ncta.com</a>   Copyright NCTA 2011	
	<sup>1</sup> contains estimates from SNL Kagan	

## Did you know?

In an environment where Community Access is permitted to flourish **basic video subscriptions would increase** because “citizens” would have to subscribe in order to watch and participate in the broadcast content.

Unfortunately, even though basic video subscriptions (and revenue) have been dropping industry-wide since 2002 (from 66.1 million to 59.8 million), nevertheless, Cox’s overall business objective is to completely eliminate community access. **QUESTION:** *Why is Cox intentionally seeking to eliminate a business segment that would propel an increase in basic video subscriptions (revenue)?*

**SOURCE:** National Cable & Telecommunications Association  
<http://www.ncta.com/Stats/BasicCableSubscribers.aspx>  
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**PLEASE ASK YOURSELF THIS FINAL QUESTION:** When did the citizens of Omaha give Cox Communications the unilateral authority to prevent, circumvent or dilute interest and knowledge of community access?

Please keep in mind, our personal interactions with representatives from Cox have generally been cordial, and yes, overall, we hold Cox in a positive light. Unfortunately, the character of our business dealings with Cox have never been about using “community access” in the best interest of the citizens of Omaha, but solely about what Cox will (very little) or won’t do for the citizens of Omaha.

Please note, I’m making this personal presentation to the Omaha City Council because the reports by Brian Grogan, Moss & Barnett, and Dr. Barry Orton, which were adopted by the Omaha City Council on April 5, 2010 lacked a complete and accurate assessment of Cox, and more importantly, **as detailed in our follow-up report of April 21, 2011 an accurate assessment of CTI22 was not presented.** Most respectfully, unlike Cox, the consultants, or anyone involved in negotiating the Franchise Agreement, *I am the only one in Omaha who interacts with citizens of Omaha on a daily basis about broadcasting on community access television.* **Do you know anyone else in Omaha who actively pursues and responds to citizens regarding the broadcast of content and use of community access television on a daily basis in Omaha? If so, who?** Unfortunately, given that I have absolute, first-hand knowledge of (1) the demand for community access in Omaha, and (2) the impact of this demand on CTI22’s broadcast operations and business practices, regrettably, at no point did I have any conversations (written or oral) with Brian Grogan, Moss & Barnett, or Dr. Barry Orton. Again, on April 21, 2010 CTI22 provided written feedback to the Omaha City Council that detailed the inaccuracies of the reports adopted by the Omaha City Council. As of today’s date, CTI22 has not received any feedback, which prompted this follow-up.

## RECOMMENDATIONS:

As approved by the Omaha City Council, CTI22 will design, populate, and tabulate three (3) proprietary and independently designed comparative tools to assess and subsequently propose PEG operations for the City of Omaha:

Tool 1, a control group (organizational and workforce analysis), to assess the design and implementation of a PEG operation based on usual and customary broadcast standards and equipment common to any broadcast facility, which includes operational and budgetary limits as defined by the City of Omaha, CTAC and Cox;

Tool 2, a variable group without any pre-determined limits for the design of PEG operations; and

Tool 3, a consensus of Tool 1 and Tool 2, which will function as a “best practices” assessment.

Each comparative tool will assess all phases of PEG operations including funding, demographics, business and product development, technology, new market development, position management and employee compensation, product marketing, product management, product quality and service delivery, and within geographic and socio-political demographics less than, equal to, and greater than metro Omaha.

### OUTLINE – Summary

- I. May 2011, immediately schedule meetings to define and establish performance norms and expectations as defined by the City of Omaha, CTAC and Cox.
- II. To build Tool 1 and Tool 2 by no later than Tuesday, June 7, 2011.
- III. To distribute Tool 1 and Tool 2 to designated key decision makers in municipal government, Cox, businesses, non-profit organizations, citizens, and local print and broadcast media beginning no later than Wednesday, June 13, 2011.
- IV. On or before Wednesday, June 13, 2011 Cox will broadcast PSAs throughout its Omaha broadcast system that Cox will simulcast on Channel 22 and Channel 109 “live” or pre-recorded public meetings to solicit input on the design and implementation of a PEG operation in Omaha from 6:00 p.m. to 8:00 p.m., on Thursday, June 28, 2011; Thursday, August 4, 2011; Thursday, August 11, 2011; and Thursday, August 18, 2011. The PSAs will encourage citizens of Omaha to attend public meetings which will be held in each council district at designated libraries or OPS schools, and citizens will be asked to complete Tool 1 or Tool 2. The PSA will also inform citizens of the option to provide input via [cti22.org](http://cti22.org) and P.O. Box 11558, Omaha, NE 68111.
- V. To present Tool 3 and final results and recommendations to the City of Omaha, CTAC and Cox on or before Monday, August 29, 2011.

In an ideal decision-making environment, members of the Omaha City Council should be able to accurately explain to their immediate electorate how and why they made their decisions. As you decide the fate of community access/public access television in Omaha, personally, I’d like for you – as representatives for the citizens of Omaha - to make an informed decision. Again, *why hasn’t the Omaha City Council received an organizational and workforce analysis that graphically presents a “menu” of possible options for the configuration (station operation, content focus, staffing, broadcast equipment and technologies, funding, etc.) of a community access and/or public access broadcast function that will meet the needs and interests of the citizens of Omaha?* To prompt your assessment and decision-making process, please review “Exhibit B.”

The City of Omaha can create a dynamic environment for Community Access, if, seriously, we only try.

Have a great day!

Trip Reynolds  
General Manager

c: Dr. Everett S. Reynolds, President/CEO, Community Telecast, Inc.  
Pat Esser, President, Cox Communications  
Mae Douglas, Executive Vice President & Chief People Officer, Cox Communications  
Nebraska Public Service Commission

**CTI22 is public-accessible to all of Omaha!**

*\* Except for profanity and pornography.*

***DID YOU KNOW?*** As recently reported to the Omaha City Council [<http://www.cti22.org/franchise.htm>], at any given time CTI22's broadcast audience ranges from 13% to 20% of Cox subscribers! CTI22 broadcasts more of the following content than all other metro area TV stations combined: public service announcements promoting metro Omaha community-based organizations, events, and businesses; more original programming involving elected officials; more original, Omaha-based programming for African-American, Latino, Native American, Asian, and other ethnic groups; and more original, Omaha-based religious programming.





17.	SHOULD ANY CITIZEN OF OMAHA BE ALLOWED TO BROADCAST CONTENT?			
18.	SHOULD CITIZENS BE ABLE TO USE BROADCAST EQUIPMENT AT NO COST?			
19.	SHOULD BROADCAST TIME BE SCHEDULED ON A FIRST COME-FIRST SERVED BASIS?			
20.	SHOULD CONTENT BE PROVIDED FOR BROADCAST 24/7/365 DAYS?			
21.	SHOULD A SEPARATE CHANNEL BE ESTABLISHED FOR A COMMUNITY CALENDAR?			
22.	SHOULD LOCAL NON-COMMERCIAL EVENTS (FUND RAISING FOR CHARITABLE ORGANIZATIONS, WEDDINGS, GRADUATIONS, 5K AND 10K RUNS, MUSIC CONCERTS, CYCLING EVENTS, ETC.) THAT ARE NOT BROADCAST ON LOCAL COMMERCIAL TELEVISION STATIONS BE BROADCAST ON COMMUNITY ACCESS?			
23.	SHOULD RELIGIOUS SERVICES OR EVENTS FROM ANY RELIGIOUS ORGANIZATION BE BROADCAST ON COMMUNITY ACCESS TELEVISION?			
24.	SHOULD NON-COMMERCIAL PROFILES OF METRO OMAHA BUSINESSES BE BROADCAST ON COMMUNITY ACCESS TELEVISION?			
25.	SHOULD ETHNIC, CULTURAL, OR RACIALLY-BASED PROGRAMS BE BROADCAST ON COMMUNITY ACCESS TELEVISION?			
26.	SHOULD POLITICALLY-BASED PROGRAMS BE BROADCAST ON COMMUNITY ACCESS TELEVISION?			
27.	SHOULD EDUCATIONAL PROGRAMS BE BROADCAST ON COMMUNITY ACCESS TELEVISION?			
28.	SHOULD HEALTH, WELLNESS, AND FITNESS PROGRAMS BE BROADCAST ON COMMUNITY ACCESS TELEVISION?			
29.	SHOULD PSAs BE CREATED AND BROADCAST TO ROUTINELY INFORM CITIZENS OF THEIR LEGAL RIGHT TO COMMUNITY/PUBLIC ACCESS TELEVISION?			
30.	SHOULD FUNDING FOR THE DAY-TO-DAY OPERATION OF THE COMMUNITY ACCESS CHANNEL COME ONLY FROM THE CITY OF OMAHA?			
31.	SHOULD FUNDING FOR THE DAY-TO-DAY OPERATION OF THE COMMUNITY ACCESS CHANNEL COME ONLY FROM THE CABLE PROVIDER?			
32.	SHOULD FUNDING FOR THE DAY-TO-DAY OPERATION OF THE COMMUNITY ACCESS CHANNEL COME ONLY FROM CABLE SUBSCRIPTION FEES?			
33.	SHOULD FUNDING FOR THE DAY-TO-DAY OPERATION OF THE COMMUNITY ACCESS CHANNEL COME FROM A COMBINATION OF CABLE SUBSCRIPTION FEES, THE CITY OF OMAHA, AND A SMALL FEE (WITH A SLIDING SCALE BASED ON INCOME) ONLY PAID BY PROGRAM PRODUCERS WHO BROADCAST CONTENT ON THE COMMUNITY ACCESS TELEVISION STATION?			
34.	WHAT KINDS OF CONTENT SHOULD BE EXCLUDED FROM COMMUNITY ACCESS TELEVISION? IN THE SPACES BELOW, PLEASE LIST ONLY THREE.  1. _____ 2. _____ 3. _____			
35.	WHAT KINDS OF CONTENT SHOULD BE ADDED TO COMMUNITY ACCESS TELEVISION? IN THE SPACES BELOW, PLEASE LIST ONLY THREE.  1. _____ 2. _____ 3. _____			
36.	SHOULD COMMUNITY ACCESS TELEVISION PROVIDE A COMMUNITY-BASE NEWS PROGRAM THAT ROUTINELY DETAILS COMMUNITY EVENTS IN EACH OF THE SEVEN CITY COUNCIL DISTRICTS?			
37.	ARE YOU LIKELY TO WATCH MORE COMMUNITY ACCESS IF THERE WERE MORE PROGRAMS OF INTEREST TO YOU AND YOUR IMMEDIATE COMMUNITY?			
38.	SHOULD THE COMMUNITY ACCESS TELEVISION STATION BE LOCATED IN NORTH OMAHA?			
39.	SHOULD THE COMMUNITY ACCESS TELEVISION STATION BE LOCATED IN SOUTH OMAHA?			
40.	SHOULD THE COMMUNITY ACCESS TELEVISION STATION BE LOCATED IN WEST OMAHA?			
41.	SHOULD THE COMMUNITY ACCESS TELEVISION STATION BE LOCATED IN EAST OMAHA?			
42.	SHOULD THE COMMUNITY ACCESS TELEVISION STATION BE CENTRALLY LOCATED IN MID-TOWN OMAHA?			

43.	SHOULD ALL PROGRAMS BROADCAST BY THE COMMUNITY ACCESS TELEVISION STATION BE SIMULTANEOUSLY STREAMED FOR BROADCAST OVER THE INTERNET?			
44.	SHOULD ALL PROGRAMS BROADCAST BY THE COMMUNITY ACCESS TELEVISION STATION BE ARCHIVED ON A SERVER AND AVAILABLE FOR DOWNLOAD VIA THE INTERNET?			
45.	SHOULD THE COMMUNITY ACCESS TELEVISION STATION BE A CHAMPION FOR YOUR FIRST AMENDMENT RIGHTS OF FREE SPEECH AND FREEDOM OF THE PRESS?			
<b>FACILITY / EQUIPMENT / HARDWARE / SOFTWARE</b>				
46.	SHOULD THE COMMUNITY ACCESS TELEVISION STATION HAVE A BROADCAST VEHICLE TO HOLD AND TRANSPORT EQUIPMENT TO FILM AND BROADCAST EVENTS THAT OCCUR IN YOUR IMMEDIATE COMMUNITY?			
47.	SHOULD THE COMMUNITY ACCESS TELEVISION STATION PURCHASE, REPAIR OR REPLACE USUSUAL AND CUSTOMARY ITEMS PARTICULAR TO A BROADCAST FACILITY, SUCH AS: TELEPROMPTER, SEPARATE EDITING BAY, VIDEO SERVERS, EDITING SOFTWARE, WIRELESS MICROPHONES, WAITING AREA FOR GUESTS, CENTRAL AIR AND HEAT, DIGITAL HARD ENCODER, (TIGHTROPE) DIGITAL SIGNAGE AND BROADCAST AUTOMATION HARDWARE AND SOFTWARE, FINAL CUT STUDIO, MICROSOFT OFFICE, (ROSS) PRODUCTION SWITCHER, STORAGE SPACE FOR PROPS AND SETS, GENERAL OFFICE MATERIALS AND SUPPLIES, FAX MACHINE, COPY MACHINE, AND EMPLOYEES.			
48.	WHAT KINDS OF NEXT GENERATION OR EVOLVING TECHNOLOGIES SHOULD BE INCLUDED IN THE DESIGN OF A COMMUNITY ACCESS TELEVISION STATION? IN THE SPACES BELOW, PLEASE LIST ONLY THREE.  1. _____ 2. _____ 3. _____			
49.	SHOULD THE CABLE PROVIDER BE REQUIRED TO PROVIDE THE CITY OF OMAHA WITH DAILY/WEEKLY VIEWERSHIP DEMOGRAPHICS ON ALL PROGRAMS BROADCAST ON COMMUNITY ACCESS?			
50.	SHOULD A COMMUNITY ACCESS TELEVISION CHANNEL SUPPORT ITSELF IN PART BY SELLING DVD COPIES OF ORIGINAL BROADCAST CONTENT?			
51.	SHOULD A COMMUNITY ACCESS TELEVISION CHANNEL BE OWNED BY THE CITY OF OMAHA, AND THEREFORE SUBJECT TO CITY GOVERNANCE, TAXATION, ETC.?			
52.	SHOULD A COMMUNITY ACCESS TELEVISION CHANNEL BE OWNED AND MANAGED BY AN INDEPENDENT NON-PROFIT 501(C)(3) ENTITY THAT MUST ACT IN COMPLIANCE WITH A FRANCHISE AGREEMENT AS ESTABLISHED BY THE CITY OF OMAHA AND THE CABLE PROVIDER?			
53.	WHAT ELSE DO YOU REQUIRE FROM YOUR COMMUNITY ACCESS TELEVISION STATION?			
54.	WHAT ELSE DO YOU REQUIRE FROM YOUR COMMUNITY ACCESS TELEVISION STATION?			
55.	WHAT ELSE DO YOU REQUIRE FROM YOUR COMMUNITY ACCESS TELEVISION STATION?			